



# LIVE UNITED

Dear K-State Family:

We live in a world that is divided in many ways. There are those of us with solid jobs and good incomes who work in nice places with wonderful folks. While many of us would like to do better, the truth is we are safe, well-fed and well-housed.

For too many in our communities this is not the daily truth. As public resources have trickled away, the private safety net has been stretched beyond capacity. Those of us who serve as volunteers and on nonprofit boards see this hidden side of our communities. Every social service agency in our area has more demand than resources.

What can you do? One simple thing is to support our local United Way. The United Way started as a community chest, where citizens banded together to help those in need. As the fundraising arm for dozens of social service agencies, the United Way helps ensure their existence. Many of our fellow citizens in crisis rely on these agencies.

In recent years support from the university community for United Way has declined. We understand the pressures and demands on all of us. This year we are halfway to our modest goal, and our campaign ends Dec. 18. If each of us gives even a token amount we will have a powerful impact on our community. Every gift counts and people in need are counting on us.

It's easy to do. Just go into HRIS to pledge an amount or sign up for payroll deduction. Please consider helping. Our communities need our leadership and support.

With gratitude,

Your K-State United Way Campaign Committee  
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