



How Your Research Relationships Relate to Economic Development

Mission: To create and actively support a thriving entrepreneurial environment for knowledge-based businesses.



MANHATTAN
KNOWLEDGE BASED ECONOMIC DEVELOPMENT

PARTNERS



Affiliate Members:



WORKING WITH INDUSTRY BOOT CAMP

Copyright © 2015 Kansas State University

“...being a center of innovation and having a large number of highly educated residents promotes faster income growth.”

- Federal Reserve Bank of Cleveland, 2005 Annual Report

WHY COMPANIES LOCATE IN MHK



- Opportunities for Growth
 - Talent/workforce
 - Innovation/research
 - Facilities and infrastructure
- Quality of Life
- Friends of K-State or Alumni
- Cluster Development

WHAT THIS MEANS FOR FACULTY

- Face-to-Face relationship w/ partners
- Research support
- Consulting opportunities
- Employment opportunities for students
- Closer relationship w/ industry partners

WIN-WIN-WIN SITUATIONS



RESOURCES & SERVICES



Coordination &
hosting of visits

Community tours
& information

Location
identification

Assistance with
State/Local
incentives
processes

Access to
workforce

Project
management for
KSU relationship

FACILITIES



K-State/
Manhattan
Innovation
Center



Kansas
Entrepreneurial
Center



Kansas State University Office Park

SCENARIOS



A company is interested in locating near KSU, but doesn't currently have a relationship with the university

A faculty member has a relationship with a company that would be a good local fit

ACTION:

- Identify KSU collaborators
- Explore partnerships
- Identify incentives/motivations for company attraction
- Facilitate relocation or expansion

A company is interested in expanding their relationship with KSU

A company has interest in being near the university, but is not interested in a formal relationship

FACULTY EVENTS

- Establish large, interdisciplinary areas for collaboration that could result in economic development opportunities
- Hosted 23 events since January 2010
- 853 total attendees



BY THE NUMBERS

- Net FTE Jobs Since FY2009: 234.5 jobs
- Average Salaries: \$52,057
- To-Date Estimated Economic Impact: \$23.8M
- Capital Investments: \$10,936,000
- Research Agreements with KSU: 4 (2 in process)
- Companies Hiring KSU Students/grads: 9

CONTACT US

- www.PickManhattan.com
- Rebecca Robinson
- Director of Economic Development
- spexarth@ksu.edu
- 785-532-3955

